

A STRATEGIC ALLIANCE

With Underground Imaging Technologies

UIT forms strategic alliances with select service companies, which use the UIT system to provide underground imaging and mapping services, for the design, construction and maintenance of buried infrastructure

A Mutually Beneficial Business Arrangement

Strategic Alliance

Select Companies

- Acquire UIT technology
- Market the 3D Underground Imaging service with UIT technology to customers
- Manage relationship with customer
- Use UIT technology for data collection of subsurface imaging projects
- Send raw data to UIT for processing and interpretation
- Receive “ready to map” interpreted data form UIT
- Deliver “final product” to customer
- Work together with UIT for planning and pricing of services
- Work together with UIT on marketing to new markets and large customers

UIT

- Provides hardware, technical support and training on use of equipment
- Works with allies to plan and price projects
- Analyzes and delivers interpretation results in useful format
- Supports allies’ expansion of targeted markets
- Participates in field demonstrations and other special field projects for new markets in support of allies when necessary
- Works with allies to develop applications of technology for new markets
- Ensures reliability of equipment

UIT alliances include companies that offer engineering, land development, surveying, subsurface utility engineering, or asset management services to both public and private clients.

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